



Dear Vendor,

On July 18<sup>th</sup>, Blooming Valley Landscape & Supply is again hosting “PINK DAYS IN BLOOM” to benefit The Breast Cancer Research Foundation and our local Yolanda G. Barco Oncology Institute. One in eight women and one in one hundred men will be diagnosed with breast cancer in their lifetime; we want to help improve those odds for everyone.

The event will be packed with entertainment such as live music on stage, speakers, games, a magic show, silent auction and more. The event is open to the public and completely FREE! The first 200 guests will be given a gift upon entrance. We will open at 10am and finish at 9pm. Vendors are to be set up from 10am – 6:30pm, with setup being from 8am-9am. Vendors are responsible for their own tables and tents, however tables can be rented for \$15 each if needed. Vendor space is limited to one 10x10’ gravel area that will be designated on a map and marked out.

We are planning to host a silent auction as a major source of our donation. Local food sponsors will be providing food that will be available as another major source of donation. Additionally, we will offer special pricing on Invincibelle Spirit Hydrangea, hanging baskets & other flowers from our Garden Center and donating a portion of those sales as well. We will also be selling T-shirts to help raise more for our donation at \$12 each.

Would you be willing to participate in this event by being a vendor and/or donating to our silent auction? Any kind of support for the event is much appreciated. In lieu of a setup fee, we are asking our vendors to please make either a monetary donation of any amount or a percentage of sales from the event to go 100% to the cause as well as donate a basket or some sort of prize to be auctioned off in our silent auction.

If you have any questions or would like to discuss your participation in the event, please contact either myself at 814-724-5296 ext. 11 or at [kristina@bvlas.com](mailto:kristina@bvlas.com) or Deanna at 814-724-5296 ext. 16 or [deanna@bvlas.com](mailto:deanna@bvlas.com).

Thank you for your time and consideration! We look forward to a great community effort and fun event.

Sincerely,

Kristina Callan  
Blooming Valley Landscape & Supply